

**JAPAN SHOP**  
**2016** The 45th International Exhibition  
for Shop Systems and Fixturing

March 8<sub>(Tue.)</sub> - 11<sub>(Fri.)</sub>, 2016 TOKYO BIG SIGHT  
(Tokyo International Exhibition Center)  
Organizer: Nikkei Inc. <http://messe.nikkei.co.jp/en/>

**Post Show Report**

## ■ Outline

- Title: JAPAN SHOP 2016 (The 45th)
- Dates: March 8 (Tue.) – 11 (Fri.), 2016 10:00 a.m. – 5:00 p.m. (10:00 a.m. – 4:30 p.m. on the last day)
- Venue: TOKYO BIG SIGHT (Tokyo International Exhibition Center) East Hall 4 & 5
- Organizer: Nikkei Inc. (NIKKEI)

## ■ Number of Exhibitors & Booths

Exhibition	Number of Exhibitors	Number of Booths
JAPAN SHOP 2016	197 (177)	575 (557)
ARCHITECTURE + CONSTRUCTION MATERIALS 2016	267 (288)	648 (643)
LED NEXT STAGE 2016	151 (—)	504 (—)
RETAILTECH JAPAN 2016	156 (181)	796 (778)
SECURITY SHOW 2016	152 (176)	548 (542)
TOKYO FRANCHISE SHOW 2016	196 (200)	400 (400)
Future of Urban & Retail Development Expo 2016	26	73
<b>NIKKEI MESSE Total</b>	<b>1,145 (1,244)</b>	<b>3,544 (3,668)</b>

\* Figure in parenthesis indicates last year's number of exhibitors and booths.

"LIGHTING FAIR (odd numbered year)" and "LED NEXT STAGE (even numbered year)" convenes in every other year.

The total numbers of NIKKEI MESSE for 2015 included the number of LIGHTING FAIR (222 exhibitors/748 booths).

The number of previous LED NEXT STAGE 2014 (198 exhibitors/563 booths) is not shown.

## ■ Number of Visitors

JAPAN SHOP 2016 / ARCHITECTURE + CONSTRUCTION MATERIALS 2016 2 exhibitions total			
Date	Weather	Visitor	Total
March 8	Fine	19,276 (17,613)	19,276 (17,613)
March 9	Rainy	25,649 (25,580)	44,925 (43,193)
March 10	Cloudy	29,136 (29,154)	74,061 (72,347)
March 11	Rainy, cloudy later	29,252 (30,561)	103,313 (102,908)
<b>Total</b>			<b>103,313 (102,908)</b>

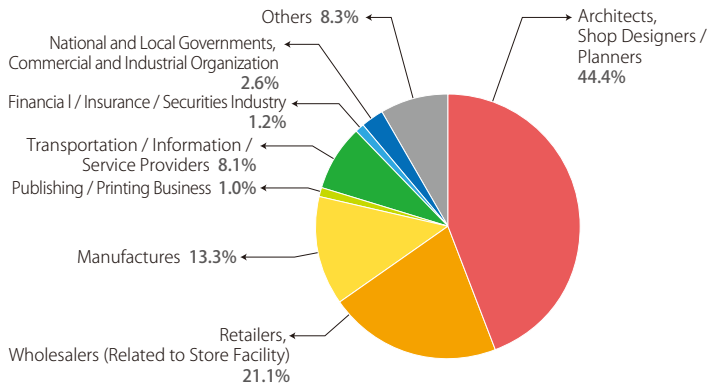
\* Figure in parenthesis indicates last year's number of visitors.

NIKKEI MESSE			
Date	Weather	Visitor	Total
March 8	Fine	38,713 (36,090)	38,713 (36,090)
March 9	Rainy	50,929 (53,385)	89,642 (89,475)
March 10	Cloudy	59,065 (60,375)	148,707 (149,850)
March 11	Rainy, cloudy later	59,488 (60,760)	208,195 (210,610)
<b>Total</b>			<b>208,195 (210,610)</b>

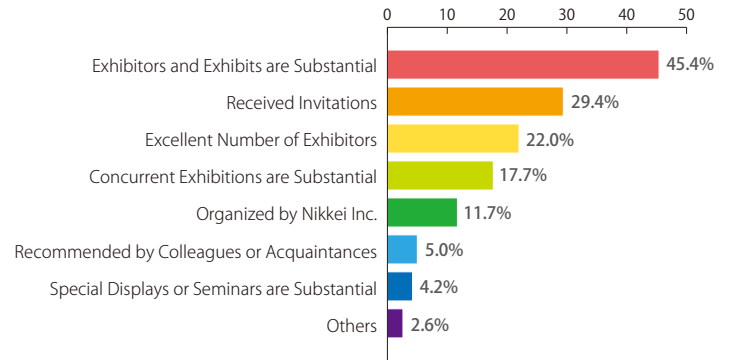
\* Figure in parenthesis indicates last year's number of visitors.

# Visitor Questionnaire [Questionee 504]

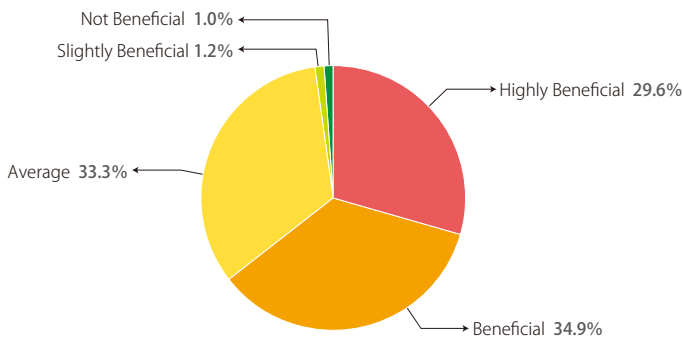
## Visitor Profile [Type of Industry]



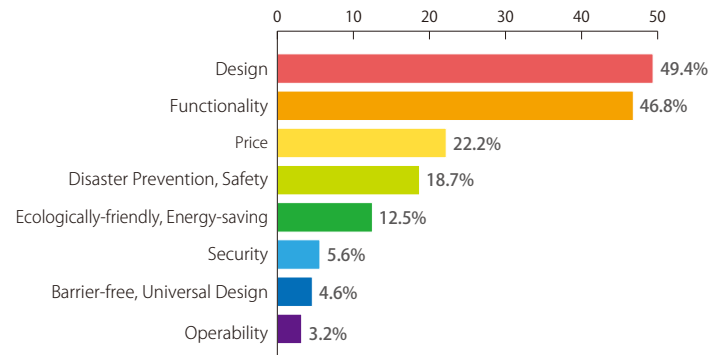
## Visiting Purpose (Multiple answers allowed)



## Extent of Reference

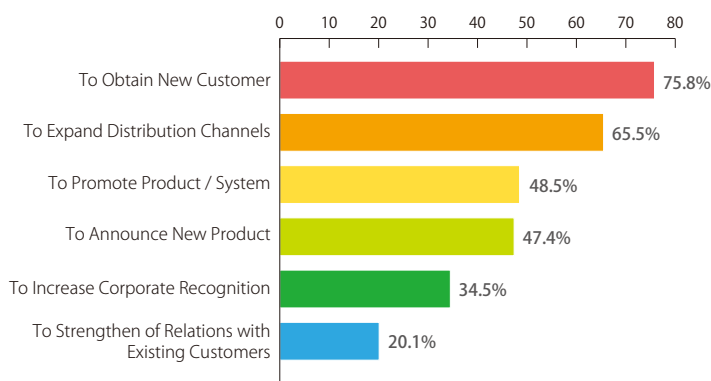


## Your needs when purchasing shop fittings, fixtures and facilities (Two selections allowed)

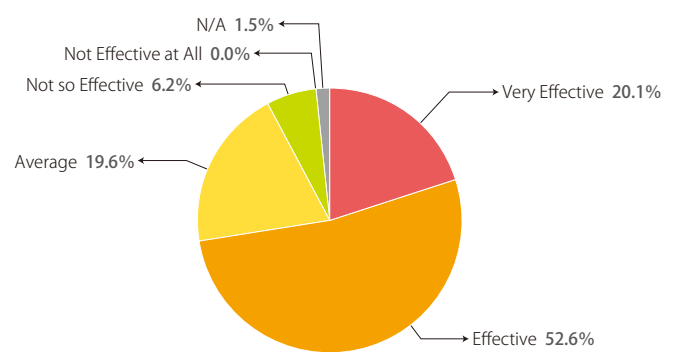


# Exhibitor Questionnaire [Questionee 194]

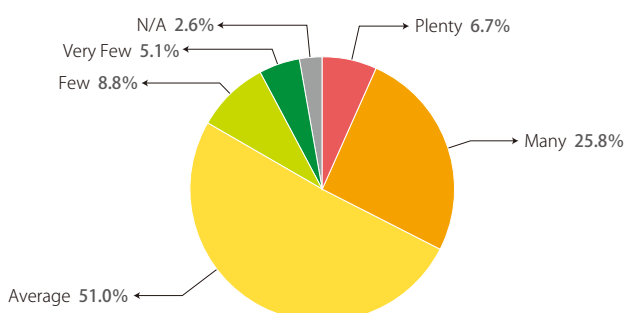
## Exhibiting Purpose (Multiple answers allowed)



## Exhibiting Impression



## Number of Business Meeting



## Intention to Attend the Next Exhibition

