Exhibitor Application Guideline and Notice

**Exhibition Fee (TAX incl.)**

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Price</th>
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<tbody>
<tr>
<td>1 booth</td>
<td>¥473,000</td>
</tr>
<tr>
<td>2 - 11 booths</td>
<td>¥429,000</td>
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<tr>
<td>12 or more booths</td>
<td>¥407,000</td>
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</tbody>
</table>

**Exhibition Fee includes**
- Booth Rental
  - 1 Booth = 9 square meters (3m wide × 3m depth)
  - Prices above do not include any costs associated with displays, carpets, signs, furniture or electrical power. Please use the optional decorating package shown below. Exhibitors may also obtain the necessary furnishings independently.
- **Exhibitor Introduction**
  - Exhibitor information will be carried on our official website through a year (in English and Japanese). The official website can be also linked to exhibitors’ own websites.
  - *Exhibitor Information includes a company name, address, telephone number, products and / or services.
  - Notes:
    1. The height limit for fixtures depends on the booth space.
    2. Co-exhibitors are required to rent one booth each.
    3. Registration fee of co-exhibitor information is ¥5,000 per co-exhibitor.

**Application and Payment**

**Application Deadline : October 15 (Tue.), 2019**

Please e-mail or fax the application form, a copy of the brochure about the product(s) to be exhibited and the contact person’s business card to the Overseas Contact Office.

If there is no deficiency in your application form, the Overseas Contact Office will send you an invoice for the exhibition fee.

You are requested to pay your exhibition fee in full within three weeks of the issuance of the invoice.

Your application is deemed formally accepted and you are treated as an exhibitor on the payment of your exhibition fee.

**Booth Location**

Booth locations will be decided in an exhibitor briefing session held on December 3, 2019. Exhibitors will draw lots and choose a booth location in the session. If an exhibitor or its representative cannot attend it, the Organizer will allocate the exhibit space.

**Decorating Package (Optional)**

<table>
<thead>
<tr>
<th>1 Booth Image</th>
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<tbody>
<tr>
<td>Decorating Package includes the following:</td>
</tr>
<tr>
<td>- Needle Punched Carpet</td>
</tr>
<tr>
<td>- Folding Chair x4</td>
</tr>
<tr>
<td>- System Display Box with Storage x1 (With/Without Lighting)</td>
</tr>
<tr>
<td>- Light Stand (1500×1500×1900mm) x1</td>
</tr>
<tr>
<td>- LED spotlight x1</td>
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<tr>
<td>- 130V Outlet (up to 100V, 2 plug) x1</td>
</tr>
<tr>
<td>- Structural Installation Fee</td>
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<tr>
<td>- Power Supply Usage Fee x1</td>
</tr>
</tbody>
</table>

**Total Amount (TAX incl.)**

<table>
<thead>
<tr>
<th>1 Booth</th>
<th>¥140,000</th>
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</thead>
<tbody>
<tr>
<td>2 Booths</td>
<td>¥207,500</td>
</tr>
</tbody>
</table>

*Please note that the specification of 2 booths decorating package is different. For more details, please contact the Overseas Contact Office.

**Cancellation Fee**

If all or part of an exhibitor is to be withdrawn or cancelled due to circumstances on the part of the Exhibitor (including the advertising agency if it serves as an exhibition intermediary), it (the advertising agency if it serves as exhibition intermediary) shall notify the Organizer of such decision in writing by a method accepted by the latter party and pay the full exhibition fee as the cancellation fee. The cancellation fee shall be incurred from the date when the Organizer has sent a confirmation mail to notify the Exhibitor that it had received their application for exhibition.

If the amount of damage to the Organizer or its related parties exceeds the cancellation fee, the excess amount is charged to Exhibitor separately.

**Others**

Applicants must pay the exhibition fee / optional decorating package fee in full. Any bank charges accruing from transferring fees invoiced by the Overseas Contact Office must be borne by applicants. The Overseas Contact Office will charge shortage in cash in Japanese yen from exhibitors during the exhibition if there is any deficiency in payments made by exhibitors. If an exhibitor cancels its application, any bank-charges accruing from its cancellation must be borne by the exhibitor.

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**Japan LED Association (JLEDS):**

Japan LED Association is a Non Profit Organization established on August 1, 2007. JLEDS mission is to promote LED lighting in Japan through various promotional activities.

**NIKKEI Inc.:**

NIKKEI Inc. is the publisher of The Nikkei daily newspaper, which focuses on the economy, industries and the distribution and retail business. Now we have 37 bases with more than 230 Reporters and staff all over the world except Japan. Nikkei newspapers bring the latest business and economic news to readers all over the world. The company also provides the newspaper’s electronic version, NIKKEI.com in Japanese (http://www.nikkei.com/), English (http://asia.nikkei.com/) and Chinese (http://cn.nikkei.com/), and holds large-scale exhibitions on such subjects as urban development and the environment.

**SPACE MEDIA JAPAN (Overseas Contact Office)**

5-1-2F, Kojimachi, Chiyoda-ku, Tokyo 102-0083 Japan Tel: +81-3-3512-5670 Fax: +81-3-3512-5680 E-mail: tradefairs2020@smj.co.jp
Co-holding with “JAPAN SHOP” and “ARCHITECTURE + CONSTRUCTION MATERIALS”!

Design and solution of shop, office, and urban innovation in one place!

JAPAN SHOP
http://www.japan-shop.jp/en

Japan’s largest general exhibition of products and materials for the construction of attractive shops, showcases commercial space designs / displays; interior products / materials, furniture, fixtures and equipment, signboards / billboards, storefront PDF / 3F tools and other solutions.

ARCHITECTURE + CONSTRUCTION MATERIALS
http://www.ac-materials.jp/en

Japan’s leading comprehensive construction products exhibition presents various exhibits, including not only construction materials for housing, shops, and other buildings, but also equipment, software, construction methods, and related services.

LED NEXT STAGE
http://www.lednext.jp/en

LED NEXT STAGE 2020

Dates: March 3(Tue)-6(Fri), 2020 10:00am-5:00pm, (10:00a.m-4:30p.m. on the last day only)  
Venue: “Tokyo Big Sight” (Tokyo International Exhibition Center) West Hall  
Organizers: Japan LED Association, Nikkei Inc.  
Exhibition scale: 120companies, 250booths (expected)  
Number of visitors: 100,000people (expected; Total number of JAPAN SHOP, ARCHITECTURE + CONSTRUCTION MATERIALS and LED NEXT STAGE)  
Targeted visitors: Lighting designers, architectural and facilities design offices, space designers, interior coordinators, interior planners, lighting coordinators, facilities and construction, building owner and facility management, retailers and distributors, trading companies and wholesalers, lighting manufacturers, etc.

Device, Parts and Materials Zone
LED chips, power-supply devices, drivers, power devices, lenses, light guide plates, diffuser plates, reflective plates, heat-disipation materials, heatsinks, pastes, wires, fluorescent substances, encapsulants, lead frames, LED substrates, glass substrates, films, OLED materials, etc.

Measurement and Testing Systems Zone
Photometry and colorimetry devices, luminaire measuring systems, illuminance measuring systems, light distribution measuring systems, aging devices, and other measurement and inspection systems.

NEW! Space Production with Lights and Illumination Zone
NEW! Design and Decorative Illumination Zone

LED lighting products, OLED products, various solution proposals with wavelength control, etc.

Meet with visitors considering the introduction of new equipments for store facilities and productions.

JAPAN SHOP Visitor Profile

ARCHITECTURE + CONSTRUCTION MATERIALS

Approach to a wide range of professionals from contractors to design and construction managers in building industries.

Visitors come from a wide range of industries!

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