

Early Bird Discount: Make your application by August 31 and you will get about ¥33,000 discount per booth.

To participate the exhibition: Please submit filled application form to NIKKEI MESSE Overseas Sales Agent c/o Congrès Inc. **Deadline: October 9, 2026**

E-mail: tradefairs@congre.co.jp

Typable application forms can be downloaded from the official website.

JAPAN Int'l FRANCHISE SHOW 2027

APPLICATION FORM Please type or print in English using BLOCK LETTERS.

We, the undersigned, hereby apply for exhibit space in JAPAN INTERNATIONAL FRANCHISE SHOW and declare that all obligations, right and duties resulting from this application are to be governed by the Exhibition Rules set forth by the Organizer, which we have read and to which we have agreed.

Exhibitor name: (It will be registered and displayed on the official website and printings.)

Name of Company: (If it is different from the above.)

Address of head office:

Zip code:

Country:

Tel: +

E-mail:

URL: http://

Name of president:

Contact Person: (Please fill in the address if it differs from the head office address provided above.)

Name

Job titles / Dept.

Address:

Tel: +

E-mail:

Contents of your business (40 words or less):

Description of your exhibits (20 words or less):

Sampling of Beverage or Foods

☐ Yes, we have sampling of beverage or foods.

☐ Yes, we cook with heat.

Space Requirements: To be completed by an authorized representative of the organization applying to exhibit. *10% Japanese Consumption tax included.

Exhibition Fee

Early Birds
Before August 31

☐ 1 booth

☐ 2 or more booths

Raw Space Fee

¥495,000

¥440,000 × () booths

= Sub Total ¥ () A

After September 1

☐ 1 booth

☐ 2 or more booths

Raw Space Fee

¥528,000

¥473,000 × () booths

= Sub Total ¥ () A

Group Exhibitor Fee

Additional ¥55,000 per Exhibitor will be requested as GROUP EXHIBITOR'S FEE when sharing a booth / pavilion with other exhibitor(s).

Number of Group Exhibitor () × ¥55,000

= Sub Total ¥ () B

¥ () A+B

Any bank charges and handling fees (¥3,000) (the fee for carrying out exhibition administrative procedure) are not included.

Will you or contact person in Japan attend the briefing session on November 27 (Fri.), 2026? *Online/In Japanese only ☐ Yes, please send further information

Contact person in Japan / Representative in Japan (If any):

Company:

Name:

Address:

Tel:

Fax:

E-mail:

Signature:

Date: (mm/dd/yy)

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