



The B.B.Bob logo represents the **culture and healthiness of K-food** served up in every Premium bowl.



Featuring **obangsaek**, or the traditional Korean colors of **blue, white, red, black, and yellow**, our B.B.Bob brings out this spectrum in the toppings. Obangsaek, the traditional five Korean colors, **prioritizes the harmony of colors** in bibimbap ingredients.

“ Savor the traditions, culture, and flavors of Korea with our **fresh and elevated Premium bowl.** ”



With 45 years of history behind the "Hanok Village Jeonju Bibimbap" brand,

B.B.Bob is emerging as a global, fast-casual Korean food brand.

- 2020** > Ranked No. 1, Korea Consumer Appraisal (KCA) Korean Franchise
 - > Named 'Nice Franchise', Korea Fair Trade Mediation Agency : Support for businesses affected by COVID-19-Royalty discounts and marketing support
 - > Named 'Best Quarantine and Sanitation among Korean Restaurants', Korean Food Promotion Institute
- 2019** > Launched first 'B.B.Bob' location inside Jeonju Hanok Village
 - > Signed MOU with 'Bibimbap Globalization Project Corporation'
 - > Launched first B.B.Bop location inside Jeonju Hanok Village
 - > Signed MOU with Malaysia Business Group 'Cravito Group Sdn Bhd'
 - > Participated in 10, 2019 Global Franchise Business Plaza (GFBP)
 - > Participated in 10, 2019 Abu Dhabi International Franchise Exhibition
 - > Participated in 11, 2019 Vietnam International Retail Shop and Franchise Show
 - > Participated in 'Malaysia-Cambodia Economic Envoy and Business Partnership' (Malaysia)
 - > Currently operating 61 'Hanok Village Jeonju Bibimbap' stores nationwide (Direct ownership - 6 locations, Franchises - 55 locations)
- 2018** > Participated in Malaysia-Korea Business Partnership
 - > Currently operating 34 'Hanok Village Jeonju Bibimbap' stores nationwide (Direct ownership - 9 locations, Franchises - 25 locations)
- 2017** > **Be selected as a franchise enterprise** (Small and Medium Business Administration)
 - > Participated in Southeast Asia Franchise Export Conference
- 2012** > 'Hanok Village Jeonju Bibimbap' Foray into Franchising
- 1976** > Open a Pungnyun Restraunt (Mother of the CEO)

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The taste of **Clean and elevated Healthy Living**



Pick out toppings for your heart and soul, or savor one of our traditional bibimbap offerings.

Hello, this is B.B.Bob.

We work with your body.

Pile on your favorite toppings, or enjoy one of our personalized **health-balancing bowls**.

Our goal is to help you **feel light and clean** from the inside out.

We hope to spread **the joy of Korean cuisine** through our bowls.

Each B.B.Bob bowl is made-to-order and Full of Protein, Vitamin A and C adding a nutritious boost to your day.

✓ Vitamin A,C



Paprika (Yellow,Red)



Onion



King Oyster Mushroom



Red lettuce



Avocado

✓ Protein



Meat



Tofu



Grilled Chicken



Fried Egg



B.B.Bob is global Korean brand of "Hanok Village Jeonju Bibimbap," a Korean traditional brand that has 45 years of history.

We bring you the essence of Korean culture and tradition in a bowl.

The toppings are mixed with gochuchang, our 45-year-old secret sauce, along with sauces from around the world for sophisticated flavors.

Bringing you the traditions, culture, and wisdom of K-food in a bowl, B.B.Bob delivers fresh and elevated health food in a Premium Own Bowl.

We created B.B.Bob in a cup to be portable, so you can enjoy a healthy meal anywhere, anytime.

bb.bob Menu



GANJANG



VEGAN GOCHUJANG



GOCHUJANG



CHILLI

🌶️ : Spicy

🌿 : Vegetarian



🌶️ 🌿 Spicy Pork Bulgogi Rice

This dish is both spicy and hearty, and it features our special marinade and sweet & spicy sauce.



🌿 Beef Bulgogi Rice

This dish comes with a sweet and savory marinade made with healthy herbs for energy rejuvenation.



🌿 🌶️ Stir-fried Spicy Chicken Rice

This dish pulls together a generous serving of stir-fried spicy chicken and our 40-year-old secret gochujang (red pepper paste).



🌿 Salmon Rice

This light dish features tender and flavorful cubes of salmon meat for convenient enjoyment anywhere.



🌿 Avocado Rice

This healthy dish features a big helping of avocado that adds a clean and deep flavor.



🌿 Pork Bulgogi Rice

This dish has a deep and pleasant savory flavor that is perfectly matched with our special marinade and soy sauce.



🌿 Korean Grilled Short Ribs Rice

The same stone-grilled meat texture and taste. This dish is juicy and sweet.



🌿 Crispy Pork Cutlet Rice

The crunch and richness of tonkatsu pork cutlet. This is a hearty yet simple dish.



🌿 Tofu Rice

This nutritious and clean-tasting protein-packed dish comes with tofu grilled to crispy perfection on the outside and soft on the inside.



🌿 Grilled Chicken Breast Rice

This well-being dish satisfies with tender, protein-packed grilled chicken breast meat.



B.B.Bob comes from the words bibi-da, the Korean word for "mix," and bap, which means "rice"

In short, B.B.Bob means "Rice that is enjoyed globally and toppings blended together."