Innovating, Building, Achieving Together
About Hikvision

**Corporate Vision**

Empower vision for the security and sustainable growth of the world

**Corporate Mission**

To explore innovative ways to better perceive and understand the world, to empower vision for decision-makers and practitioners and work together to enhance safety and advance sustainable development of the world

**Corporate Values**

- Dedication to clients’ success
- Value oriented
- Integrity and down-to-earth
- Pursuit of excellence

Collaborating with customers and business partners, Hikvision aims to empower technologically-advanced vision to help people around the world improve their abilities to analyse information, anticipate problems, and make informed and intelligent decisions. We continually explore ways to better perceive and understand the world through technology, and to bring new insights and new wisdom to customers, decision-makers and practitioners, for the purpose of enhancing safety and advancing the sustainable development of communities globally. We are dedicated to creating value for our clients, to the safety and security of all people, and to responsible business practices with openness and transparency. We also place the highest value on our leadership in the security, cybersecurity, and information industries, moving forward with integrity.
An Industry Pioneer

Security Industry Market Leader

The global security market includes security devices, system integration, and security services. Video surveillance, in particular, is the largest segment of the security devices market, accounting for more than 50%. It had an estimated global market value of $18.5 Billion and a 10.2% growth rate in 2018.

Hikvision’s capabilities and performance in the security and video surveillance industries have been recognized by leading analyst firms. The winner of several global awards, Hikvision was recognized as the No. 1 video surveillance products provider worldwide by IHS Research for the 7th consecutive year (2011–2017) and No. 1 in A&S Magazine’s “Security 50” in 2016 and 2017.

Industry Pioneer

Since 2001, Hikvision has grown from being a single-product supplier to the world’s leading provider of security products and solutions. From the early digital age to today’s intelligence era, we have seized every opportunity to advance the industry with our innovative technologies. And venturing into new areas of inspiring technology – such as Artificial Intelligence, cloud computing, and the fusion of deep learning and multi-dimensional perception technologies, to name a few – Hikvision leads the security industry as an IoT provider with video as the core competency.

1. No. 1 video surveillance equipment supplier worldwide 2011-2018 (IHS Markit)
4. 38.85%
5. 16,000+ R&D engineers among 34,000+ employees
6. Technology partners 500+
Scope of Business

With its highly skilled R&D workforce, Hikvision develops a full suite of comprehensive products and solutions for a broad range of vertical markets. In addition to the security industry, Hikvision extends its reach to smart home tech, industrial automation, automotive electronics and intelligent storage industries with video surveillance as the core technology, to achieve its long-term vision.

Global Operations

Hikvision has established one of the most extensive marketing networks in the industry, comprising 44 international subsidiaries and branch offices to ensure quick responses to the needs of customers, users and partners.

| 53 | Over 8% | 8 | 2,800+ | 150+ |
| International subsidiaries and branch offices | of annual revenue invested in R&D | R&D centres worldwide | Patents | Hikvision products are used in 150+ countries and regions |

See Far, Go Further
Making a Difference in the World

Hikvision continually renews its efforts and applies its strengths to making the world a better place in cities, in homes, and in businesses.

Smarter, Safer Society

Hikvision is committed to developing solutions that provide sound, stable, and reliable security. Using advanced technologies, these integrated systems enable rapid and effective responses to security needs and events. For example, Hikvision offers smart city and transportation solutions to help authorities create safer and more intelligent cities and communities. Our engineers design dynamic solutions across fields like healthcare, education, banking, and more, protecting families and property. Every day, these solutions are bolstering public administration, improving lives, and reinforcing the substantial, long-term development of societies.
**Intelligent Business Operations**

The most advanced AI technology is becoming available and affordable in convenient and vitally effective packages for today’s needs through Hikvision’s dedication and development. More than just security, our tailor-made business solutions pack the most advanced AI technologies into complete end-to-end systems for operations from small kiosks to multi-site enterprises. Loss prevention, precision marketing, intelligent operation, and more all come together in an adaptable and powerful platform. Hikvision machine-vision-equipped robots and automated equipment increase adaptability in the production line for a smart technology and informatisation upgrade in the manufacturing industry.

**Smart Homes**

Hikvision creates that safe and secure feeling in your home, using smart technologies to make security convenient. We focus on smart-home living and advanced security products accessible to everyone. Beyond security, these hi-tech and fashionable components can be used for communication, information sharing, and caring for loved ones. And for expansive connectivity, Hikvision provides unique cloud video service platforms, e-commerce and community portals, and live streaming, as well as a series of IoT products – all right to the consumer.
Hikvision believes that close collaboration with its ecosystem of partners is needed to further accelerate innovation and development in the security industry, while also securing maximum value creation for its customers and their communities. The Hikvision partner ecosystem includes an impressive range of channel partners, technology partners, service providers, laboratories, consultants, and industry bodies.
Channel Partners

The Hikvision go-to-market model is based on indirect sales via channel partners. The core elements of its channel partner program are the Dealer Partner Program (DPP) and the Value-Added Solution Partner (VASP) Program. Our channel partners enjoy access to a wealth of technical and commercial resources, along with the benefits that stem from strategic marketing through our communication channels.

Technology Partners

Another cornerstone of the Hikvision ecosystem is the participants in the Technology Partner Program (TPP). Together, Hikvision and its technology partners combine expertise, skills, technological understanding, and industry focus to deliver optimum solutions, expand business scope, and increase profitability. The integration of Hikvision’s innovative video technology with the technologies born out of these programs offers end-user customers with secure, customised solutions.

AI Cloud Partners

Artificial intelligence is increasing the need for closer collaboration across the entire value chain of the industry. The Hikvision AI Cloud platform and its open interfaces bring opportunities for further expansion of the ecosystem, collaborating with partners who can provide intelligent algorithms, IoT devices, data services, intelligent application services, and new storage services. Hikvision will also open up its AI training system and give industry users access to its learning functionalities.
On a Firm Foundation

R&D Investment for Technology Leadership

With years of research and development, we have accumulated numerous world-leading patented technologies and built a highly sophisticated R&D team. Hikvision devotes upwards of 8% of its annual sales revenue to research and development – this level of investment has enabled Hikvision to sustain long term research and innovation to keep us at the forefront of the industry.

Hikvision has also developed tremendous strength in the Artificial Intelligence (AI) field, and further extended the AI algorithm to our AI Cloud – a distributed computing network incorporating the advantages of both Cloud Computing and Edge Computing – pioneering a new age for AI solutions.

Quality Control and Intelligent Manufacturing Systems

In-house product manufacturing ensures the utmost control over product quality from design to manufacturing, and to the service provided for customers. Based on a "reliability first" principle, Hikvision has established a strict quality management system.

- Quality Management System: ISO9001
- Research & Development Management System: CMMI-5
- Environmental Management System: ISO14001
- Occupational Health and Safety Management System: ISO45001
- Laboratory Management System: ISO17025
- Information Security Management System: ISO27001
- Hazardous Substance Process Management System: QC080000
- Supply Chain Security Management System: ISO28000

Hikvision’s manufacturing bases are located in Hangzhou, Tonglu, and Chongqing, China, with international manufacturing in India and Brazil. Fully automated SMT production lines and machine vision products are incorporated to ensure premium quality products, flexible production, and punctual delivery to meet the unique development needs of our various business units.
Building Trust with World Class Cybersecurity

Hikvision is investing significant resources in setting new standards for the security industry in the area of cybersecurity. We are committed to supporting and adhering to internationally recognized cybersecurity standards and best practices, while constantly improving efficiency and performance in incident response, thus providing our global customers with the safest products and services available.

Our major achievements in establishing product security include:

• **Enterprise Security Certificates**
  - ISO 27001 Information Security Management
  - ISO 28000 Supply Chain Security Management

• **Authoritative Product Security Certifications**
  - Common Criteria ELA 2+: One of the most widely recognized international standards in information technology security.

• **Partnership with International Cybersecurity Organizations**
  - Hikvision is a member of the Forum of Incident Response and Security Teams (FIRST), an international confederation of trusted computer incident response teams.
  - Hikvision is a CVE Numbering Authority and one of global companies who maintain the CVE vulnerability library.
Hikvision believes that social progress and improvement of communities and people’s livelihood are important components in our business objectives, and we continuously deepen the integration of business and social responsibility. We work hand in hand with employees, customers, suppliers, and partners on social welfare, environmental protection projects, and much more.

**Devoted to Social and Environmental Concerns**

Over the years, Hikvision has been committed to supporting social concerns, taking actions to promote sustainable development. We encourage and help employees organise to participate in various social welfare activities, and to devote their passions and efforts toward improving people’s livelihood. Some examples include:

- In North America, Hikvision participated in a series of CSR programs with Mission 500, providing support to the Missing Children’s Network, Jonathan Jacques Children’s Cancer Center, the Leukemia and Lymphoma Society (LLS), and the families in need of rebuilding their homes after Hurricane Maria in Puerto Rico.

- In India, Prama Hikvision initiated the “Secure Campuses” CSR Program through a strategic partnership with the government of Rajasthan, and donated over 500 security devices to 75 higher educational institutes across the region.

At the same time, we use innovative products and technologies to help ecological research and conservation work, to help sustain the earth’s rich biodiversity. Some of the most successful projects include protection programs for Pandas, Siberian tigers, and Bar-headed geese.
Eco-Friendly for Sustainability

As an industry leader, Hikvision strictly abides by various environmental protection laws and regulations, engaging in eco-friendly operations as a core objective. Since the establishment of the company, Hikvision has actively promoted energy conservation and environmental improvements, including raising environmental awareness among all employees, strengthening pollution control, and reducing its energy consumption and carbon footprint. Through a series of related initiatives, we are continuously reducing the impact of our manufacturing and operating processes on the environment.

We are People-Oriented and Value Our Team Members

Human capital is the primary resource in any enterprise. Hikvision is people-oriented, providing employees with a safe and comfortable working environment and broad personal development platforms. Our people pay close attention to sensitive issues encountered by our employees to protect their rights and interests.